

# Roshni Devchand, MPH, MCHES

## Director, Health Communications

#### **QUICK FACTS**

- ✓ 12+ years of experience in public health programs and campaigns
- ✓ Serves as Karna's Director of Health Communications

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Roshni Devchand serves as Karna's Director of Health Communications. In this role, she bridges Karna's health communication and research work across all federal programs. Currently, she supports the COVID-19 vaccine promotion efforts for the Centers for Disease Control and Prevention and the American College of Obstetricians and Gynecologists.

Roshni brings more than 12 years' experience in public health programs and campaigns to the organization. Before joining Karna, she led a multi-million dollar health communication and research portfolio at Hager Sharp, Inc., in Washington, D.C. As Vice President, Strategic Planning, Research, and Evaluation, her clients included the CDC's Division of Cancer Prevention and Control, the National Center for Emerging and Zoonotic Infectious Diseases, and the National Center for Immunizations and Respiratory Diseases. She also worked with the USDA's Food and Nutrition Services, HHS's Office on Women's Health, FDA's Center for Food Safety and Applied Nutrition, and NIH's National Diabetes Education Program.

Roshni began her public health career as a Research Coordinator for the Children's National Medical Center in Washington, D.C. Prior to that, she worked as a healthcare consultant in hospital administration.

She holds a Master of Public Health from Johns Hopkins University Bloomberg School of Public Health and a Bachelor of Science in Biomedical Engineering from the Georgia Institute of Technology.

#### **EXPERTISE**

- Public health programs
- Campaign management
- Strategic planning
- Research
- Evaluation
- Chronic Disease
- Maternal and child's health

- Emergency preparedness
- Infectious Disease
- Immunizations
- Women's Health
- Food & Nutrition
- Hospital Administration

### **PUBLICATIONS**

• Understanding consumer and clinician perceptions of a potential Lyme disease vaccine - PubMed (nih.gov)

- The Search for Sustainability: Finding Best Bones Forever! A New Home R. Ann Abercrombie, Roshni Devchand, Cecily Naron, Elizabeth Osborn, Darcy Sawatzki, 2017 (sagepub.com)
- Community Evaluation of the National Diabetes Education Program's Diabetes HealthSense Website PubMed (nih.gov)
- Assessment of a National Diabetes Education Program diabetes management booklet: The GRADE experience - PubMed (nih.gov)
- <u>Development and implementation of Baltimore Healthy Eating Zones: a youth-targeted intervention to improve the urban food environment PubMed (nih.gov)</u>